

Event | Energy Efficiency

Webinar Recording: Digitization and AI: Why SET 100 companies should consider expanding to Germany

Event: Mar 15, 2021 - Mar 19, 2021

Location: digital



Germany Trade & Invest (GTAI) webinar has been part of BETD, Berlin Energy Transition Dialogue 2021.

Our session, moderated by David Wortmann, CEO and founder of DWR eco, looked at how digitization and artificial intelligence in particular are creating new business opportunities in Germany on the way to net zero.

Expert insight was provided by Lucas Spreiter, cofounder of the Munich-based AI agency Unetiq and head of the Bavarian section of the German Federal Association for Artificial Intelligence.

The business expansion support experts from GTAI provided practical advice on the funding and financing available for startups in Germany as well as tips on where the agency sees growth and opportunities for market entry.

Webinar Recording: In case you missed our webinar, you can still access the recording here [🔗](#)



WEBINAR RECORDING: DIGITIZATION AND AI: WHY SET 100 COMPANIES SHOULD CONSIDER EXPANDING TO GERMANY

Webinar Presentations

- **Moderation**

David Wortmann | CEO and Founder of DWR eco, a leading global communication, policy and market strategy consultancy for cleantech, energy, mobility, proptech, and the circular and sharing economy

- **“The role of AI in Germany’s road to zero emissions”**

Lucas Spreiter | Co-founder of the Munich-based AI agency UnetiQ and head of the Bavarian section of the German Federal Association for Artificial Intelligence (Bundesverband Künstliche Intelligenz e.V.)

- [Presentation](#)

- **“Digitizing Germany’s Energiewende: Opportunities for international businesses”**

Bénédicte Winter | Energy, Buildings and Environmental Technologies | Germany Trade & Invest

- [Presentation](#)

- **“Funding and financing for startups in Germany”**

Daniel Stephens | Investor Support Services | Germany Trade & Invest

- [Presentation](#)

- **Q&A**

Moderated by David Wortmann

Our free-of-charge services for investors include:

- Consulting on individual market entry strategy
- Industry specific market data and statistics
- Information on the German tax and legal framework
- Information on finance and incentive options
- Active support in finding the best business location in Germany

All inquiries are treated confidentially and, since we are a publicly funded foreign trade and inward investment agency, all investment services are available free of charge.

We look forward to meeting you online!

[Official Website - Energy Dialogue](#) [↗](#)

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Customer Service

Step by step to success - have a look at our comprehensive line of services and see how we will help your business grow in Germany.

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