

Profile



Our Vision

GTAI is the central point of contact for German foreign trade. We see ourselves as facilitators who support German companies in their international business activities and foreign companies looking to locate to Germany. With our recognized service profile we want to permanently establish ourselves as a brand and competent partner and promote Germany's image as a business location through targeted marketing activities.

Our Mission

As the economic development agency of the Federal Republic of Germany, GTAI is tasked with the following:

- Securing the success of Germany's small and medium-sized enterprise (SME) sector in international competition
- Strengthening Germany as a business location by attracting foreign direct investment
- Positioning Germany as one of the most attractive business locations internationally
- Supporting the internationalization of the economy of the new federal states

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Promoted by Federal Ministry for Economic Affairs and Energy in accordance with a German Parliament resolution.

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