

Energy Efficiency in Buildings

85 percent of the energy consumed by Germany's private households is used for heating and hot water. With two thirds of the heating systems in Germany considered inefficient, upgrading old systems is a growing priority. The generous government incentives and tight building codes mean opportunities abound for heat pump manufacturers (air, ground and water-source), solar-thermal, and district heating solution providers. Energy efficiency service providers (eg. hydraulic balancing) will also find an eager market in Germany.



Energy and Buildings in Germany's Covid-19 Economic Recovery Package

Germany Trade & Invest outlines what the package has in store and why this might actually be a good time for international businesses to think about expanding to Germany. Check the whole article!

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GTAI meets Enjay: Interview with Jesper Wiren, CEO Enjay systems

GTAI caught up online with Swedish energy-efficiency startup Enjay, a 2020 finalist at the German Energy Agency's Start Up Energy Transition awards. We asked Jesper Wiren, Enjay's CEO, about the company's energy recovery system, why they are expanding to Germany, how GTAI helped, and his tips for other companies in the sector.

GTAI is Germany's economic development agency and provides free and extensive support to international businesses expanding to the country.

The Start Up Energy Transition (SET) is a global innovation platform supporting innovation in energy transition. SET is implemented with the conviction that a sustainable future is directly linked to innovative business models and political will. The SET platform is powered by the German Energy Agency (dena), in cooperation with the World Energy Council.



Testimonial - Luc Jacquet, CEO and Founder BOOSTHEAT



"Germany's long tradition in the heating sector makes the country very attractive for a new actor in the energy ecosystem like BOOSTHEAT. Germany also stands out for its high environmental standards and willingness to implement green energy. For a company like BOOSTHEAT – that has developed the most efficient gas heat pump in the world – the German market represents a great opportunity." (2019)

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Fact Sheet - Construction and Green Building in Germany

Germany is Europe's leading construction market and home to the continent's largest building stock.

Contact Us

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