
Event: May 21, 2015
Location: WEBINAR Series

May 21st, 2015 | The German Consumer Healthcare (OTC) Market

Moderation, Opening Remarks and Germany Trade & Invest Services

Omar Oweiss | Director | Washington Office | Germany Trade & Invest
Curriculum Vitae
Presentation

The out-of-pocket health expenditure market in Germany

Melanie Wiegand | Senior Manager Investor Consulting | Germany Trade and Invest
Curriculum Vitae
Presentation

OTC Market Overview

Theresa Kretschmer | Senior Manager Key Accounts | Central Europe | IMS Health
Curriculum Vitae
Presentation

Entry strategies for the German OTC market

Gerhard Müller | Principal Commercial Effectiveness Services | Central Europe | IMS Health
Curriculum Vitae
Presentation

Interactive Q&A
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Contact Us

Omar Oweiss

+1 202 629 5713

Submit your question

Contact Us

Dörte Schütz

+49 30 200 099 456

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